

TOPBRIGHT GmbH on expansion course

TOPBRIGHT GmbH expands general management and sales network in
Germany

Nürnberg, January 16th 2024



Tobias Eberlein

Tobias Eberlein was appointed General Manager of TOPBRIGHT GmbH in October last year. Together with Jürgen Exner, he shares the management and shapes the future of the company. Tobias Eberlein is responsible for sales and marketing. Jürgen Exner is responsible for Finance, Product Development, Supply Chain, HR, and Private Label. Tobias Eberlein has been with the company since 2020, most recently as Head of Sales.

With Stephan Cornelius as sales representative for northern Germany, TOPBRIGHT GmbH is expanding its sales activities in northern Germany at the start of the new year. Alongside Benedikt Mühlenbein, the sales representative for Bavaria, he will be looking after specialized retailers. The company is looking for further sales representatives for Germany.

With its TOPBRIGHT and SCIENCE CAN brands, TOPBRIGHT GmbH focuses on high-quality educational toys that combine learning with fun. The company was founded in 2020 as a subsidiary of TOPBRIGHT Animation Corporation and is the point of contact for the entire European market. The team around Tobias Eberlein and Jürgen Exner operates from Nuremberg.

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