

From fast-paced races to clever brain teasers

TOPBRIGHT presents new products at Spielwarenmesse Nuremberg 2025

Nuremberg, January, 21st 2025

The Nuremberg Toy Fair is just around the corner, and TOPBRIGHT cordially invites you to discover the latest product highlights in Hall 6, Booth A-32. From January 28th to February 1st, TOPBRIGHT will be presenting innovative new products and highlights at the most important meeting place for the toy industry.

At TOPBRIGHT, our top priority is to support children in their early development while inspiring parents with well-designed, multifunctional products. The new products combine high-quality materials, modern design, and a playful learning experience—perfectly tailored to the needs of little ones.

Our product highlights:

Roll & Race Car Transporter



2-in-1 racing fun for little racers

With the **Roll & Race Car Transporter**, every child's room becomes a race track! The convertible wooden transporter has space for eight cars and can be transformed into a 103 cm long two-lane race track in just a few simple steps. Whether for fast-paced races or imaginative role-play, the Car Transporter stimulates children's imaginations and encourages free play.

Age: 36M+

SRP: 39,99 EUR

Available from March 2025

Logical Key Game

The **Logical Key Game** inspires children with a unique mixture of playful fun and cognitive training. The robust wooden box contains four openings and a permanently attached key, which is the central component of the game.

The way it works is as simple as it is ingenious: children solve tasks set on the double-sided printed cards by finding the correct solution and checking it with the key. Each card has a hole under the possible answers that corresponds to the openings in the box. The key is inserted into the hole with the suspected answer - the card can only be pulled out if the answer is correct.



Age: 36M+

SRP: 9,99 EUR

Available from March 2025

Happy Dino Twist



Discovering colors & numbers through play

The cheerful dinosaur in the **Happy Dino Twist** invites children to get to know colors and numbers in a whole new way. Little explorers screw colorful lids onto the back of a cheerful dinosaur and learn about colors and numbers in a playful way. The colorful screw-on lids are numbered from 1 to 9.

Task cards printed on both sides make learning twice as much fun! Children reproduce the color and number patterns with the screw caps on the dinosaur's back.

Age: 36M+

SRP: 17,99 EUR

Available from March 2025

About TOPBRIGHT:

TOPBRIGHT's educational toys support babies, toddlers, and children in their early childhood development.

Our products focus on playful learning and discovering the world. They are made for children, but we also think of the parents. Developed in a needs-orientated way, our modern educational toys accompany children through the stages of growing up. At the same time, they support parents during the developmental milestones of their little ones. Our designs are therefore both multifunctional and appealing. For us, the mix of high-quality materials is just as important as having fun while learning.

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