

Little helpers for big hearts

Launch of the new TOPBRIGHT CARE PETS product line



Nuremberg, January, 22nd 2025

The CARE PETS product line expands the TOPBRIGHT range this year with a special series of interactive cuddly toys. The first products in the CARE PETS line, **Dr. Dog** and **Mummy Bunny**, playfully teach children about caring, empathy, and responsibility. With them, children learn in a playful way what it means to care lovingly for others.

The CARE PETS line combines interactive technologies with child-friendly design. Bright colors, realistic sounds, and realistic accessories such as treatment cards and interactive elements actively involve children in the game. The focus here is on the educational idea: the products promote an understanding of emotions and health needs and convey a sense of responsibility through play. Whether it's the glow of Dr. Dog's nose or the beaming heart of Mummy Bunny - every function invites children to act creatively and caringly.

Our product highlights:

CARE PETS – DR. DOG



Woof woof! **Dr. Dog** needs your help! Sometimes his nose lights up red, blue, or yellow - and that shows that he's not feeling well. With an interactive stethoscope, an interactive tablet and the diagnostic card, children quickly find out what's wrong and nurse him back to health.

Dr. Dog is not only a lot of fun to play with, but also shows children how important it is to look after others. This loving cuddly toy becomes a loyal companion and teaches children in a playful way what caring means - always with a friendly “woof”!

Age: 36M+
SRP: 29,99 EUR

CARE PETS – MUMMY BUNNY

Mummy Bunny is more than just a cuddly toy - she's a real matter of the heart! Her heart lights up in different colors to show how she is feeling: tired, sad, or angry. But with loving care, a few cuddles and an interactive carrot, children quickly make her heart shine again.

There is also a sweet surprise hidden in the little rabbit hutch: a baby rabbit! Children press the button on the roof of the hutch and wait for the baby, who will soon be in the hutch. Together, children playfully learn how nice it is to take responsibility. **Mummy Bunny** brings joy, warmth and heartfelt adventures into every child's room.

Age 36M+
SRP: 35,99 EUR



About TOPBRIGHT:

TOPBRIGHT's educational toys support babies, toddlers, and children in their early childhood development.

Our products focus on playful learning and discovering the world. They are made for children, but we also think of the parents. Developed in a needs-orientated way, our modern educational toys accompany children through the stages of growing up. At the same time, they support parents during the developmental milestones of their little ones. Our designs are therefore both multifunctional and appealing. For us, the mix of high-quality materials is just as important as having fun while learning.

**DOWNLOAD image materials
TOPBRIGHT CARE PETS:**



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